

Hiring Hints

Having trouble attracting those hard to reach candidates?

Try these three tips to increase your recruitment activity:

1. **Post jobs to niche sites** like [River Management Society](#) to expose them to highly qualified niche professionals instead of the unqualified masses.

2. **Upgrade** your job listings to ensure they appear high on search results — significantly increasing views, clicks and applicants.

3. **Supplement** job postings with banner ads to help build your brand as a desirable employer and attract the best candidates.



To learn more about job posting and banner advertising options, email Employer Support at employersupport@jobtarget.com