

# 2020 River Management Training Symposium

RICHMOND, VIRGINIA | MAY 12-15, 2020



Mountain Creeks  
to Metro Canals

Sponsorship Program

## From our Symposium Co-Chairs

The River Management Society is the only non-profit organization dedicated to supporting professionals who study, manage, and protect North America's rivers. Members hail from the public and private sectors where they study, teach and direct policy, manage natural, cultural, and social resources, guide public land use decisions, and support innovative private industry practices. Our hallmark effort to train, network and empower members occurs through our biennial symposia aimed at advancing understanding of river management and related topics.

We are proud to invite you to support the *Mountain Creeks to Metro Canals* River Management Training Symposium in Richmond, Virginia May 12-15, 2020. The agenda will feature robust training workshops, discussions, field learning, and networking opportunities centered on the following core areas of river management:

- Mountain, Rural River Science and Visual Resource Management
- Urban River Renewal - Issues, Infrastructure and Economics
- Technology's Role in Decision-Making
- Regional, State and Federal River Management Legislation, Policies and Systems
- Partnerships and Community Building
- Water trails, Blueways and Riverine Trails

RMS is partnering with the Virginia Scenic Rivers Program, celebrating its 50<sup>th</sup> Anniversary and Virginia Commonwealth University, one of RMS' River Studies and Leadership Certificate (RSLC) Institutions! Instruction and panel discussion will be led by leaders in public land management, private industry, conservation, and academia to ensure both rigorous content and a variety of perspectives. We expect a significant contribution by RSLC students and other students and partners for whom rivers have changed community mindsets and core economies.

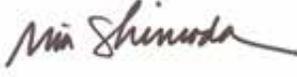
**We invite you to sponsor *Mountain Creeks to Metro Canals!*** Benefits of sponsorship include free registrations, exhibit space, recognition in conference materials and the mobile app, showcase placement on the RMS website, and recognition at meals and activities. As an exhibitor, you will gain exposure to a national client base with opportunities for interaction throughout the week. Once you've reviewed the program, we look forward to discussing how we can provide a perfect opportunity to promote your organization. Please contact our Executive Director Risa Shimoda at 301-585-4677 or [executivedirector@river-management.org](mailto:executivedirector@river-management.org) to discuss how you can support the Symposium.

We're already planning to welcome you to "RVA (could there be a better community acronym than one that is pronounced 'RIH-vah?') May 2020!

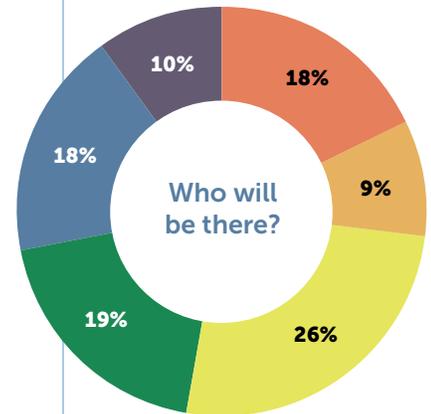
Symposium Co-Chairs:

  
Lynn Crump, PLA, ASLA  
Scenic Resources Coordinator  
Virginia Department of  
Conservation and Recreation

  
Dr. James Vonesh, Ph.D.  
Assistant Director  
Associate Professor  
Center for Environmental Studies  
Virginia Commonwealth University

  
Risa Shimoda  
Executive Director  
River Management Society

## Attendee Profile



- State / Provincial Agency
- Regional/Local Agency
- Federal Agency
- Private Consultant
- Academic (Student, Faculty)
- Non-profit

*200 current and aspiring river management professionals will gather to learn skills and best management practices and trends in both classroom and field settings.*

*Attendees will include river staff, planners, engineers, legal experts, and consultants employed by federal, state and local resource agencies; students and faculty; and river stewardship organizations from across North America.*

*Participants have spent up to \$350,000 at past Symposia in our host county and generated \$10-15,000 in federal and state taxes.*

# Sponsorship Levels and Benefits

## Diamond

**\$ 10,000**

- 4 full-conference registrations
- Prominent name or logo position in digital program and press release
- 2 premier placement exhibit spaces
- Named sponsor of poster reception or closing banquet
- Recognition at the plenary sessions, awards luncheon, and live auction
- 2 extra tickets for the awards luncheon
- Keynote presentation opportunity
- Recognized on the RMS website for 300 days

## Gold

**\$ 5,000**

- 3 full-conference registrations, 1 premier exhibitor space
- Named sponsor of awards luncheon
- Recognition at awards luncheon
- 2 extra tickets for the awards luncheon
- Recognized on the RMS website for 240 days

## Silver

**\$ 2,500**

- 2 full-conference registrations, 1 exhibit space
- Named sponsor of a break
- Recognized on the RMS website for 120 days

## Bronze

**\$ 1,000**

- 1 full-conference registration, 1 exhibit space
- Recognized on the RMS website for 60 days

## James River

**\$ 750**

*(Non-profit organizations)*

- 1 full-conference registration, 1 exhibit space
- Upgrade to Organizational membership for non-profits
- Recognized on the RMS website for 60 days

## Student Scholarship

**\$ 500**

The future of our rivers and outdoor resources will be determined by today's students and emerging leaders. A student who attends the conference as a full participant in the name of your organization will have an opportunity to learn more than is possible on campus and create invaluable professional contacts. Recognized on the RMS website for 30 days.

## In-Kind Contributions

Products and services that offset hard costs will also help support RMS programs! Please contact us to discuss how non-cash contributions can support *Mountain Creeks to Metro Canals*.

## Auction

Help us make the Symposium memorable at this important RMS fundraiser. Products and certificates for services will be displayed throughout the week. Auction items may be tax deductible: *please check with your tax advisor*.



*The James River flows through downtown Richmond, Virginia. Courtesy Virginia Tourism Corp.*

Each sponsorship level includes the following:

- A logo posted on the event signage and registration materials
- One year RMS membership
- Contact information for all registered conference attendees
- Recognized in weekly News from RMS Digest (one year)
- Recognized in Fall, Winter and Spring 2019/2020 RMS Journal issues (distributed to over 400 members, current issues posted online)

**Non-profit Organizational** memberships can serve up to two people. The office receives one printed RMS Journal to share. All included members can register for events at the member rate, and receive industry professional purchase discounts. **Corporate/ Government Organizational** memberships provide for up to four individuals. **Plus** memberships offer memberships for four or eight individuals.

For detailed membership information, visit [www.river-management.org/membership](http://www.river-management.org/membership)

# Sponsor Contract

Company/Organization:

Primary Contact:

Title:

Address:

City/State/Zip:

Phone:

Fax:

Email:

Company Website:

Alternate Contact:

Email:

Special requirements/requests:

## Sponsorship

- Platinum Sponsor**     **\$10,000**
- Gold Sponsor**     **\$ 5,000**
- Silver Sponsor**     **\$ 2,500**
- Bronze Sponsor**     **\$ 1,000**
- James River**     **\$ 750**
- Student Sponsor**     **\$ 500**

Please email a high resolution logo in jpg format to [executivedirector@river-management.org](mailto:executivedirector@river-management.org).

**Please ship silent auction items to:**  
RMS c/o Daniel Carr  
Virginia Commonwealth University  
1000 W. Cary St.  
Richmond, VA 23284  
804-563-5363

**Send completed contract to:**  
RMS  
PO Box 5750  
Takoma Park, MD 20913-5750

**We welcome payment by check,  
Visa or MasterCard.  
Contact us to pay online or by phone.**

**Visit [www.river-management.org/symposium](http://www.river-management.org/symposium)  
for information.**

Questions? Don't hesitate to ask for additional information:  
Risa Shimoda  
301-585-4677  
[executivedirector@river-management.org](mailto:executivedirector@river-management.org)



From top: James River Railway Bridge, Virginia Tourism Corp.; Kayaking at Dominion Energy Riverrock, Richmond Region Tourism; 2018 Symposium, Meredith Meeks; Poster Session, Meredith Meeks; River Mist, Ken Hammond.

